

*Sabko Jeetaye.
Hero Banaye.*

VEECTERO

**Corporate
Presentation**



VEECTERO

CORPORATE PRESENTATION

***Sabko Jeetaye.
Hero Banaye.***



**Some Journeys Aren't
Just About Destination
But **The Journey.****

*Sabko Jeetaye.
Hero Banaye.*

Here's our Journey of Three-wheels

*Sabko Jeetaye.
Hero Banaye.*

Germination and Genesis

Veectero - Krystal Global Engineering Ltd. (KGEL)

Our roots lie in KGEL, a Company that manufactures and exports Seamless Stainless Steel, Duplex, Super Duplex, Nickel Alloy, and Exotic Grade Material Tubes, Pipes and U-Tubes in India. Backed by KGEL, we could strengthen our roots and test the waters before taking the plunge.

***Sabko Jeetaye.
Hero Banaye.***

Inception and Beginnings

Our objective of entering this sector was to help reduce carbon footprints and generate employment, thereby protecting the environment and empowering the citizens of our country.

This belief is manifested in our product range of E-Three Wheelers certified by the prestigious ICAT for the E-Rickshaw and E-Cart product range. Each buyer of our Veectero Bazzigar E-Rickshaws, contributes to building a greener nation, apart from financially empowering itself.

***Sabko Jeetaye.
Hero Banaye.***

Growth and Expansion

With each passing year, we at Veectero have been growing strength-to-strength. We have created multiple employment and business opportunities for every common man.

***Sabko Jeetaye.
Hero Banaye.***

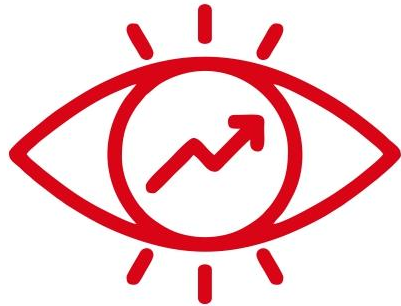
Strength and Prowess

Backed with latest technology and diligent R&D Team, we at Veectero constantly strive for excellence, by developing E-Three Wheelers that are at par with global standards and ensure spectacular performance.

Our business approach has always been collaborative, which reflects in the ROI that our Partner Dealers earn, which is, in the range of 40%.

*Based on a set of calculation with a set of assumptions

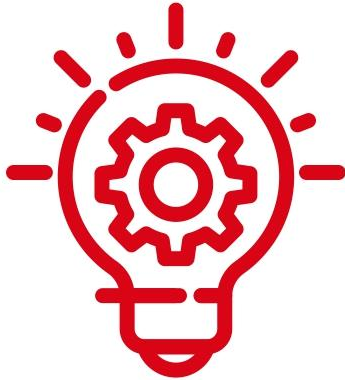
***Sabko Jeetaye.
Hero Banaye.***



Vision

We aspire to become a global industry benchmark with diversified products and brands for value creation with global citizenship.

***Sabko Jeetaye.
Hero Banaye.***



Offerings and Innovations

Having closely observed the market trends, passenger and goods vehicle requirements, latest technology in E-Three Wheelers, we at Veectero have created a product portfolio in passenger, as well as commercial E-Vehicles.

Our products are feature-rich, spacious, sturdy, aesthetically appealing, future-ready and within the reach of entrepreneurs with dream in their eyes and belief in their hearts.

***Sabko Jeetaye.
Hero Banaye.***

Sustainability and Profitability

- > Choosing E-Three Wheelers offers multiple benefits, including:
 - > Low acquisition cost as compared to ICE Three Wheelers
 - > Lower running cost than ICE Three Wheelers, i.e., less than ₹1/km
 - > 25% extra passenger seating capacity, i.e. of 4 passengers, resulting into 25% extra revenue
- > Extra Revenue + Reduced Cost = **200% Increase in Income**

Sustainability and Profitability

- > E-Three Wheelers maintenance is low as it has fewer moving parts and also wear and tear is considerably less
- > E-Three Wheelers is supported and promoted by GOI
- > Use of E-Three Wheelers is not only economical but also beneficial to
 - 1) Environment: Green and clean environment with constantly reducing carbon footprints
 - 2) Nation: Reducing oil imports and providing rural employment

Our Ensemble of Future-ready E-Three Wheeler Models:



BAZZIGAR STAR



Superior Pickup
and Mileage



Spacious
Seating (4 + 1)



Strong
MS Body



High Quality CED
+ Liquid Paint



1000W
Powerful Motor



130 Ah Lead
Acid Battery



Big Wheels
(3.75-12)



MP3 and FM
Player

**Sabko Jeetaye.
Hero Banaye.**

Our Ensemble of Future-ready E-Three Wheeler Models:



BAZZIGAR SUPERSTAR



Superior Pickup
and Mileage



Spacious
Seating (4 + 1)



Strong
MS/SS Body



High Quality CED
+ Liquid Paint



1000W
Powerful Motor



130 Ah Lead
Acid Battery



LED Fog Lamp
+ Luggage Carrier



Dual LED
Cabin Light



Single
USB Port

**Sabko Jeetaye.
Hero Banaye.**

Our Ensemble of Future-ready E-Three Wheeler Models:



BAZZIGAR ROCKSTAR



Superior Pickup
and Mileage



Spacious
Seating (4 + 1)



Strong Full
SS Body



High Quality CED
+ Liquid Paint



1000W
Powerful Motor



105 Ah
Rechargeable
Lithium Phosphate
Battery



LED Fog Light
+ Steel Luggage
Carrier



Dual LED
Cabin Light



Alloy Wheels
+ Rear Shocker
With Spring



Dual
USB Port

**Sabko Jeetaye.
Hero Banaye.**

USPs and Benefits

- > ICAT approved E-Three Wheelers for E-Rickshaw and E-Cart segment
- > Powered by Lead Acid and Lithium Phosphate batteries with mileage of 100 kms/full charge and 120 kms/full charge respectively
- > Veectero Bazzigar is primarily a Make in India product
- > Veectero has tied up with multiple Banks and NBFCs to provide easy vehicle finance facility to its consumers

USPs and Benefits

- > State of the Art Product Design offering the best length, height, width and ground clearance.
- > Available in MS and SS body with CED Coating + Liquid Paint
- > Include Safety Features like Central Lock, Keyless Entry, Metal Roof, and Fire Extinguisher

Process and Methodology

- > Strong committed team who transform ideas to execution
- > An in-house fabrication unit with futuristically designed machineries and equipment
- > Assembly line equipped to handle multiple products and variants at the same time

Process and Methodology

- > The Road Testing Simulation Facility to test every E-Three Wheelers dispatched
- > Managed by one of the most advanced Microsoft Navision System

Quality and Technology

- > ISO 9001:2015 Quality Management System
- > Clearly defined precise methodology and parameters for Quality Check
- > Primary components like the Motor, Controller and Differential along with Battery and Charger directly sourced from leading Manufacturers

Quality and Technology

- > Sample Audit conducted for in-production vehicle for better Quality Control
- > Finished vehicles rigorously tested to qualify for dispatch
- > Testing facilities and equipment developed with **'Customer Focused Quality Methodology'**

Functional and Futuristic

Our R&D Team constantly keeps themselves updated with the latest technology in E-Three Wheelers and is well-equipped with Design tools like AutoCAD and Creo9 to develop customised, futuristic designs that are functional, as well as futuristic.

***Sabko Jeetaye.
Hero Banaye.***



Our Presence

***Sabko Jeetaye.
Hero Banaye.***

CHOOSE TO BE
ENVIRONMENT
FRIENDLY,
CHOOSE
VEECTERO EV

*Sabko Jeetaye.
Hero Banaye.*

Thank You



KGEL



Veectero
E-Vehicles